



A GREATER  
APPLEGATE

# 2024 BUSINESS NETWORK MEMBERSHIP

## Our Mission

Sustaining and enhancing local connections that  
promote the environmental, social, and  
economic vitality of the Applegate Valley

*A Greater Applegate is a 501(c)(3) non-profit organization - EIN# 73-1137098.  
As such, all donations are tax-deductible to the extent allowed by law.*

# Why Become a Member?

Join us in making our rural economy stronger than ever by becoming a 2024 Applegate Valley Business Network member. Business memberships provide the financial support needed to keep our organization strong. We all thrive when we collaborate!

The Network is comprised of all types of entrepreneurs – from chefs to artisans, to tradespeople and beyond! We meet on a quarterly basis to connect and learn from each other. The group welcomes existing and emerging businesses – anyone interested in enhancing their business on all fronts: professionally, technically and socially.

Our member-inspired topics include co-marketing, event coordination, land-use permitting, tourism management, and Buy Local initiatives.

We have launched a website that brings together all the Applegate Valley attractions under one URL! Travelers can now visit [wanderapplegate.com](http://wanderapplegate.com) for tips on hiking trails, wineries, historical sites, recreational activities, cafes, farms and more.

By having your business or vacation rental listed on the site, you'll harness the growing interest in the Applegate Valley as a travel destination. Your membership will also support visitor education and special events that draw people to the valley. Behind the scenes, your support helps to cover the nuts and bolts of maintaining the Wander Applegate website, as well as the activities of the Destination Applegate working group.

Together, we aim to build a healthy Applegate Valley economy (and have a great time doing it)!

## Membership Levels

- **Friend:** \$50-99 Annually
- **Neighbor:** \$100-249 Annually
- **Community:** \$250-499 Annually
- **Valley All Star** \$500+ Annually

\*Membership expires on Dec. 31, 2024.

\*Payment plans available.



## Thank you to our 2023 Sponsors

### Valley

Maple Creative Studios  
RiverCrest Ranch  
Red Lily Vineyards  
Simona Fino  
Oshala Farm  
Jefferson Farm Kitchen

### Community

Applegate River Lavender  
Phoenix Rising Farm  
Crooked Barn Vineyards  
Siskiyou Seeds  
The Lindsay Lodge  
The Applegater  
Wicozani Flutes  
Schmidt Family Vineyards  
McKee Bridge Historical Society  
Troon Vineyard  
Many Hands Builders

### Neighborhood

Jungle Tamer  
Red Barn Farm  
Siskiyou Salmon  
English Lavender Farm  
Windermere Van Fleet Jacksonville  
LongSword Vineyard  
Beija Flor Bodywork  
Lazy Acres Farm  
My Little Tuscany  
Brooke Nuckles Art  
Moulton Family Wines  
Wooldridge Creek Winery  
Yale Creek Ranch  
KZM Consulting  
Superfly Distilling  
Nymph & Woodsman Wellness  
Simply Beaded 4 U  
Wanderlust Vineyard  
Apple Outlaw  
Weekend Beer Company  
Blossom Barn Cidery  
Applegate Trail Rides  
Wild River Brewing  
FermentWorks

# 2024 Applegate Valley Business Network Membership

  
VALLEY ALL STAR  
LEVEL  
\$500+

  
COMMUNITY  
LEVEL  
\$250-499

  
NEIGHBOR  
LEVEL  
\$100-249

  
FRIEND OF  
LEVEL  
\$50-99

	VALLEY ALL STAR LEVEL \$500+	COMMUNITY LEVEL \$250-499	NEIGHBOR LEVEL \$100-249	FRIEND OF LEVEL \$50-99
AGA BUSINESS NETWORK DECAL	●	●	●	●
ONLINE BUSINESS DIRECTORY LISTING ON APPLGATE VALLEY CONNECT	●	●	●	●
PLACEMENT ON APPLGATE BUSINESS MAP	●	●	●	
LOGO ON AGA BUSINESS NETWORK WEBPAGE	●	●		
DEDICATED SOCIAL MEDIA POST	●	●		
SOCIAL MEDIA POST INCLUSION	●	●	●	
ROLL OF APPLGATE VALLEY MADE OR APPLGATE VALLEY GROWN STICKERS	●	●	●	
LISTING ON WANDER APPLGATE WEBSITE <b>AND</b> LOGO ON BACK OF BUSINESS MAP	●			
LISTING ON WANDER APPLGATE WEBSITE <b>OR</b> LOGO ON BACK OF BUSINESS MAP		●		
TWO COMPLIMENTARY TICKETS TO ANNUAL HOLIDAY PARTY	●	●		
TWO COMPLIMENTARY TICKETS TO NETWORK HAPPY HOURS	●			

## ADDITIONAL MEMBERSHIP INFORMATION

Read more about Network events, benefits, programs and more on our website [agreaterapplegate.org/businessnetwork](http://agreaterapplegate.org/businessnetwork).  
2024 membership expires on December 31, 2024.

Payment plans available.

Membership contact: [ashley@agreaterapplegate.org](mailto:ashley@agreaterapplegate.org)



# MEMBERSHIP BENEFITS

## All members at \$50 and above receive:

- Applegate Valley Business Network Decal
- Online Business Directory Listing on Applegate Valley Connect

## Neighborhood - \$100-249 receive in addition:

- Business map placement
- Roll of Applegate Valley Made or Applegate Valley Grown stickers

## Community - \$250-499 receive in addition:

- Wander Applegate website listing + logo placement on website **OR** logo on back of business map + logo on AGA Business Network webpage
- Two complimentary tickets to holiday party
- Social media inclusion

## Valley - \$500+

## Sponsors receive in addition:

- Wander Applegate website listing + logo placement on website **AND** logo on back of business map + logo on AGA Business Network webpage
- Two complimentary tickets to Business Network happy hours & holiday party
- Dedicated social media post



# WHAT OUR NETWORK MEMBERS ARE SAYING



"I am so grateful to A Greater Applegate for facilitating such an invaluable and pleasant experience for my business with the Co.Starters program. It has provided me with many tools for growth, resources and partnership with other businesses and organizations."

**Mariah Callistini, Callistini Fisheries**

"Being a part of the AGA community has brought real value to our farm business and introduced us to many new friends. We were new to the area 3 years ago and had a lot to learn. AGA provided us with the many stepping stones needed to engage with the community, meet other business owners, and secure the technical assistance needed to take the farm to a new level. Both the Business Network and the technical assistance grants were invaluable to us and we owe a debt of gratitude to AGA, its amazing staff, and the professionals that are part of their technical assistance team."

**Rob & Marcy Rustad, Applegate River Lavender**



"I've recently had the opportunity to work with A Greater Applegate for the first time and I had a wonderful experience. This organization clearly cares about the community and putting forth quality programs that provide resources to the people that live in this beautiful valley. The attentiveness and follow-through during my experience was impressive."

**Aaron Ford, Red House Sausage**

# DESTINATION APPLLEGATE BENEFITS

*As people research their trips online, destination websites like Wander Applegate have a strong influence on their choices and behaviors. Your sponsorship of the Wander Applegate website will not only widen your business's audience, but will also support year-round events and responsible travel to the Applegate Valley.*

## **Listing on [www.wanderapplegate.com](http://www.wanderapplegate.com)**

- Our aim is to have our destinations website linked to other Destination Management sites, including Visit Grants Pass, Travel Oregon, Travel Southern Oregon, and the Applegate Valley Wine Trails websites
- Attractive foam-core displays of the website homepage with URL and QR code will be distributed to all of our wineries, vacation rentals, the Jacksonville Tourism Office and local businesses.

## **Support for website maintenance and updates**

## **Posts on Wander Applegate's social media accounts**

## **Invitation into symbiotic partnerships with other local businesses**

- For example, in April 2024 we will host a "Place-Inspired Space" Open House at the vacation rental at Wooldridge Winery and Creamery. The cabin will be outfitted with local products (soaps, snacks, beverages, art, books, maps and more!) and serve as a venue for networking between vacation rental hosts and our local business owners.

## **Development of high-quality events that serve locals and increase visitor awareness of the Applegate Valley**

- In September 2023, with AGA's support Oregon Poet Laureate, Anis Mojgani, came to Plaisance Ranch in Williams. The event drew a 100+ crowd from our surrounding cities.
- In May 2024, pianist Hunter Noack from In a Landscape will be performing. These "classical music in the wild" performances have a strong, state-wide draw.

## **Workforce development trainings for hospitality workers**

## **Support of tourism guidelines outlined in the Applegate Valley Vision**

- During the listening sessions conducted throughout the valley in 2019 and 2020, Applegate Valley residents made it clear that tourism to the valley should be "conscious," "community-led," "low-impact" and "attractive to diverse visitors."

**Questions about Destination Applegate?  
Email [christina@footlooseintheapplegate.com](mailto:christina@footlooseintheapplegate.com)**